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October, 1994 became a turning point in Mary Elaine Kiener's personal and professional life. On the personal side, she was trying to pick up the pieces from a decade of personal and professional stress that had precipitated a downward health spiral. Her search for improved health coincided with a growing dissatisfaction for the allopathic, disease-focused health care model in which she had spent the first 20 years of her career.

Mary Elaine knew that she wasn't eating enough fruits and vegetables and Juice Plus seemed a simple and cost-effective solution to help bridge the gap. As her health improved, the evolving treasure trove of Juice Plus+ research helped Mary Elaine learn about and value the vital role of nutrition in health and healing. Her work with Juice Plus+ also offered a new perspective on her role as a nurse—which began to shift to a more complementary and integrative approach to wellness rather than disease.

The Juice Plus+ Virtual Franchise Business Model offered a simple, elegant and solid long-term base of financial security that enabled her to move beyond the traditional “trading hours for dollars” approach of earning a living. Along the way, as she's been involved with NSA, the company with a rock-solid heart that is filled with integrity, she has also gained a wondrously supportive, extended family. She is committed to attracting and working with a team of like-minded individuals to further extend the benefits of health and improved quality of life to a wider population.

Thanks to Juice Plus+, she has also had the freedom to design her own wellness-oriented holistic nursing practice, called stresswell™, as she continues to design a life in keeping with her own values, along with the flexibility to fulfill family caregiving responsibilities, and the opportunity to help others achieve a rich and fulfilling life.

Some say that the NSA Virtual Franchise is a personal growth program disguised as a business. For a learning junkie like Mary Elaine, you have just described heaven! In her words: “I get paid for showing up to life: being open, learning and becoming a more effective person. Could I ask for anything more?”