



**Joanne M. Keller, ARNP**  
**Family Nurse Practitioner**  
**Qualified National**  
**Marketing Director**  
**Mt. Dora, Florida**

Joanne has been educating people about nutrition since she became a Bachelor's prepared Registered Nurse in 1985. Her passion for nutrition led her to further her education and to develop a Master's degree project entitled "Promoting Healthy Lifestyles in the Developmentally Disabled". This project went on to become a facility wide in-service program for all employees of a large developmental disability center in her Massachusetts hometown.

After realizing a dream of becoming a Family Nurse Practitioner, she moved from New England to Florida where she opened a solo nurse practitioner practice in 2001. For the past **several years**, Juice Plus+ has been openly shared as the key ingredient in her "prescription for health" with all of her patients and their families. Since none of her patients are consistently consuming the recommended daily allowance of fruits & vegetables proven to prevent disease, Juice Plus+ bridges that gap for them. The dramatic health improvements that Joanne has seen in her patients as a result of educating them about Juice Plus, has allowed her to realize yet another dream. She is transitioning her "sickness-based" practice into a "wellness-based" practice. Joanne is often overheard saying, "I have never had so much fun, met so many wonderful people and earned such an incredible income as I have since doing this Juice Plus+ business!!"