



Jerry & Nancy Kroupa

**National Marketing
Directors**

Traverse City, Michigan

(231) 946-7877

(231) 944-4082

nkroupa@aol.com

www.kroupa.com

Jerry was President of a family owned business in the Cherry Industry. Nancy's background is in education, the restaurant business and public relations. In the same year, Nancy's job moved to another city because of "consolidation" and Jerry's family sold/closed their long-term business of over 50 years. They wanted to do something meaningful together and soon were introduced to NSA. They rolled up their sleeves, worked the proven system and today enjoy an unbelievable lifestyle...living between beautiful Traverse City, Michigan, Florida and beyond.

Together they enjoy a son, 2 wonderful daughters, 2 "son" in laws and a beautiful granddaughter, Meg. They now have been with NSA for 18 years...18 of the most rewarding, fun and prosperous years of their lives! They are proud to be National Marketing Directors, original 39 Club members and have been nominated for the prestigious ELTON Award. Nancy has been privileged to train at National & Regional Conferences and boot camps because of her passion for Juice Plus+ and for this incredible business. They are very proud of their team, with 9 National Marketing Directors.



What it is all about for them --- is that TEAM JUICE PLUS+, is making a HUGE difference throughout the world in the area of personal health and personal wealth.